

# WCG Supports Sponsor's Goal to Engage Diverse Participants for Healthy Patient Vaccine Study

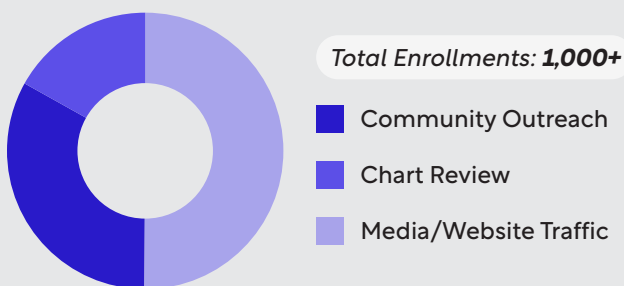
## GLOBAL REACH

WCG implemented a comprehensive diversity recruitment strategy to engage and retain diverse participants, that included:

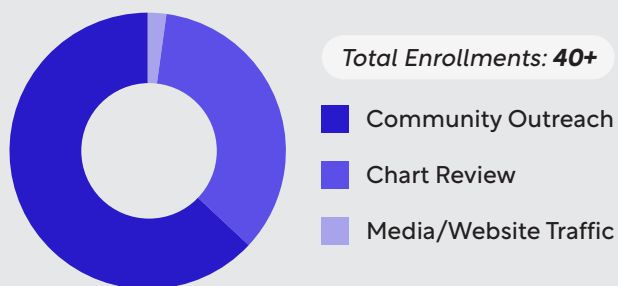
- 1 A **user-friendly pre-screener** on a centralized study website to reduce barriers to entry.
- 2 Multilingual materials in **14 languages**, reviewed by IRB for cultural sensitivity and accuracy.
- 3 Distribution across **five countries** to reach underrepresented populations.

This inclusive approach enhances accessibility, participant engagement, and overall study results.

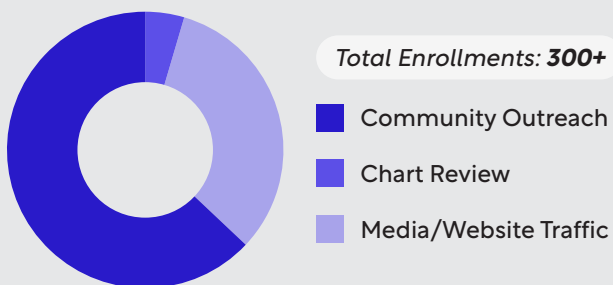
### Black or African American



### American Indian or Alaskan Native



### Asian



### Hispanic or Latino(a) or of Spanish Origin

