wcg

Site Diversity and Action Plan Training

Trial-specific diversity strategy is determined at the corporate level in collaboration with your trusted patient, caregiver, and community advisors. However, the strategy is most often executed at the site and community level. It is essential that these solutions are communicated to and adopted by the sites in a realistic and tangible way that is measurable and visible to the study team.

WCG recognizes that sites will be in different stages of readiness for diverse patient engagement, recruitment, and retention. Some sites may need very little help and others a lot. WCG has a unique tool to quickly assess site diversity readiness. Based on that information, we provide a diversity training that focuses on the strategies that will yield the most valuable results. Specific segments of the training may include implicit bias, community engagement, effective communication techniques, site-specific diversity action plans, study participant education, and/or a review of diversity in a disease or indication specific to your study. Question and answer sessions are offered for site staff that have taken the training.

A resource toolkit and templates are provided to help teach sites to generate and maintain their site diversity action plans – these are designed to be living documents that both you and your sites can continue to curate and develop over time as they routinely assess the impact of the tactics and solutions deployed.

